

# Lead the way in the era of AI

Redefine and recalibrate your organisation's growth trajectory by embracing AI technology—the key to thriving and leading in a world that's constantly evolving.



The world is changing, and new forces drive innovation each day.



AI technology is here now—not five years from now.



The potential for meaningful business impact is real.



Build differentiated experiences and apps through AI.



Accelerate the productivity of your organisation with AI.

## How AI enables opportunities for your business

Minimise costs, automate workflows, and deliver state-of-the-art services with the help of Microsoft Azure AI, which protects your data while providing the tools you need to innovate.

**\$23.3 million**

Net present value over three years for a composite organisation aggregated from survey responses.<sup>1</sup>

**80%**

Reduction of manual work and enabling employees to reallocate their time to higher-value work.<sup>1</sup>

**150%**

Increase in work output when automating and scaling processes to benefit of business growth.<sup>1</sup>

**284%**

Return on investment (ROI), in benefits of \$31.5 million versus costs of \$8.2 million.<sup>1</sup>

➤ [Download the Forrester TEI study to learn more](#)

<sup>1</sup>The Total Economic Impact™ (TEI) of Microsoft Azure AI, a commissioned study conducted by Forrester Consulting, April 2023. Results are over three years for a composite organisation based on interviewed customers

Contact us to discover how AI can drive your growth  
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